



## **FOR IMMEDIATE RELEASE**

### **MCI Miritz Citrus Intercontinental Expand U.S. Presence with Florida Worldwide Citrus Products Group Acquisition**

[Bradenton, Florida, USA] – March 12, 2025 – **MCI Miritz Citrus Intercontinental (MCI)**, a leading global provider of citrus products, is excited to announce its continued investment in the U.S. market with the purchase of the majority stake of **Florida Worldwide Citrus Products Group, Inc.**, based in Bradenton, Florida. This strategic move strengthens both companies and broadens their capabilities and reach within the U.S. and adjacent markets.

Founded as the U.S. division of **MCI Miritz Intercontinental GmbH** in 2000, **MCI Miritz Citrus Intercontinental LLC** has built a strong reputation in the citrus industry, and this acquisition marks a pivotal new chapter in its growth in the United States. By gaining a physical footprint in Florida, MCI is positioned to better serve its customers and expand its operational scope, reinforcing its commitment to deliver quality citrus products across the region.

As part of the acquisition, the production footprint of the Florida-based facility will be significantly enhanced to better service the needs of the group's clients.

"We are thrilled to bring Florida Worldwide Citrus into the MCI family," said Tillmann Miritz, Ph.D., Owner of MCI. "This acquisition will enhance our ability to serve our customers in the U.S. and adjacent markets while also positioning us to capitalize on new growth opportunities. We look forward to working closely with the Florida Worldwide Citrus team as we continue to build our presence in the U.S. while honoring the 40-year legacy of the Soudijn family company."

Art Soudijn, President of Florida Worldwide Citrus echoes the sentiment, "We are very excited to become a part of the MCI Miritz group of highly successful companies. MCI Miritz technology and market share will bring extensive benefits to the business and more importantly, to our long-standing customers. It is an exciting development for our continued long-term presence in the industry."

**The acquisition will create synergies that improve operational efficiencies, extend product offerings, and foster long-term growth, allowing both companies to better meet the evolving needs of the citrus industry. Pia Henzi will continue to serve as**



**Managing Director of the U.S. MCI division working in concert with Art Soudijn,  
President of Florida Worldwide Citrus.**

**About MCI Miritz Citrus Intercontinental LLC**

Established as the U.S. division of MCI Miritz Intercontinental GmbH in 2000, managed by Pia Henzi, MCI Miritz U.S. has been providing the company's extensive offerings of high-quality citrus products for over two decades.

**About Florida Worldwide Citrus**

Florida Worldwide Citrus, based in Bradenton, Florida, in business for over 40 years, is a prominent US-based supplier with a focus on citrus and specialties. The family-owned company has built a solid reputation for delivering premium-quality products to customers across the U.S. and internationally. Art Soudijn will continue to act as President of the company to ensure continuity.

For media inquiries, or for more information, please contact:

Tillmann Miritz, Ph.D.  
Owner/CEO  
MCI Miritz Citrus Intercontinental GmbH & Co KG  
<https://www.miritz.de/>

Art Soudijn  
President  
Florida Worldwide Citrus Products Group, Inc.  
<https://www.fwwcitrus.com/>